

CAN YOUR  
RIG COUNT  
DO THIS?

**PREDICT**  
THE BAKER HUGHES  
**RIG COUNT**  
WITH DRILLINGINFO



# Predict the Baker Hughes Rig Count with Drillinginfo

## Overview

Rig counts have long been used to assess the overall health of the oil and gas industry and predict future production. In fact, the Baker Hughes rig count, released every Friday since 1944, is so widely read and analyzed by financial traders and investors that it results in market moves. However, the timing and nature of the release means that no one has a real competitive advantage. Everyone has access to the count at the same time and recipients have no opportunity to be proactive.

What if there was a way to predict such market moving information? What if analysts and traders had more timely rig counts with accurate intelligence in advance of the Baker Hughes Friday release? In this case, those recipients would have a huge competitive advantage.

Drillinginfo rig intelligence offers customers exactly that advantage. Our daily rig count is released early each morning and is strongly correlated with the Baker Hughes rig count, as shown in **Figures 1 and 2**.

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1 Verified by an independent third party.

**“DRILLINGINFO RIG INTELLIGENCE OFFERS CUSTOMERS A COMPETITIVE ADVANTAGE. OUR DAILY RIG COUNT IS RELEASED EARLY EACH MORNING AND IS STRONGLY CORRELATED WITH THE BAKER HUGHES RIG COUNT...”**

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PROACTIVE



EFFICIENT



COMPETITIVE

By monitoring the market, Drillinginfo continuously delivers innovative oil & gas solutions that enable our customers to sustain a competitive advantage in any environment.

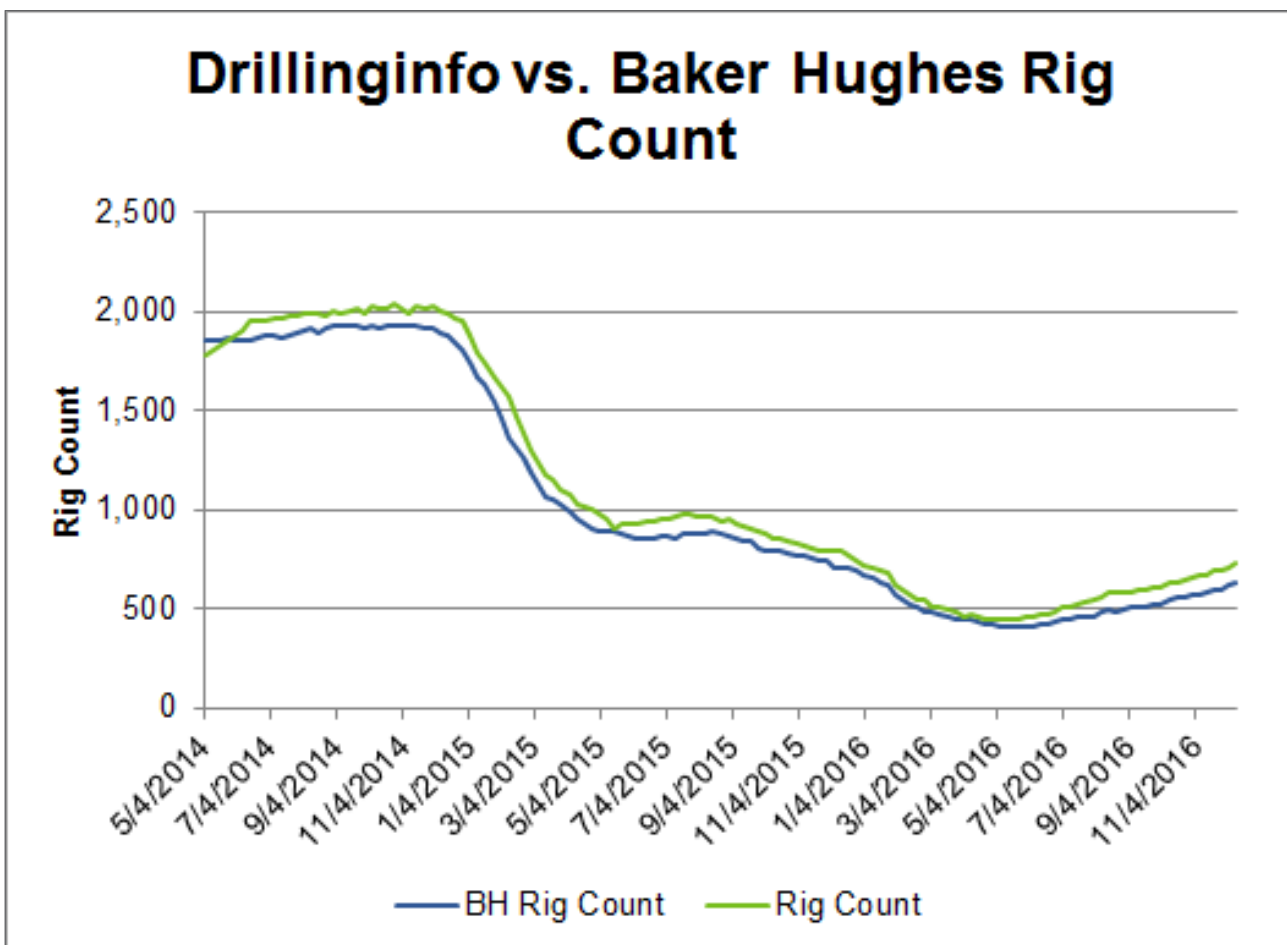
Drillinginfo customers constantly perform above their competitors because they are more efficient and more proactive than the competition.

**Learn more at [drillinginfo.com](http://drillinginfo.com)**

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# Appendix

Figure 1



# Appendix

Figure 2

