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FOR IMMEDIATE RELEASE

DRILLINGINFO ACQUIRES PONDEROSA ENERGY'S PRODUCT LINES AND SERVICES

Acquisition creates energy industry's 'most complete technology platform and market intelligence' in U.S.

Austin, TX (November 15, 2016) – Drillinginfo, the leading oil and gas analytics company, announced today it acquired the assets, product lines and related services associated with [Ponderosa Energy](#), a division of Ponderosa Advisors LLC. Ponderosa Energy leverages state-of-the-art, proprietary databases and analytical tools to provide customers with detailed market intelligence for investment in crude oil, natural gas and NGL markets.

The acquisition includes Ponderosa Energy's production forecast tools such as [The Fundamental Edge](#), a subscription-based market outlook service, and [PRODcast](#), an online tool that allows users to run forecast scenarios specific to their needs in real time. The one-of-a-kind production forecast model allows users to better understand 500+ break evens across the U.S. and assess relative economic advantages of specific producers based upon acreage, productivity, and cost.

"As Drillinginfo and Ponderosa technologies are integrated, industry analysts and market traders alike will gain a unique competitive edge with significantly enhanced access to the industry's most complete oil and gas intelligence, including many datasets available from no other provider," said Allen Gilmer, CEO of Drillinginfo.

"Whether you are investing in exploration, producing, buying, selling or trading energy assets, you can now rely on a single partner for real-time, actionable intelligence and analytics and predictive support for investments in the industry," Gilmer continued.

"Because our proprietary models and applications are built from Drillinginfo's extensive data, teaming up simply made a lot of sense," said Porter Bennett, President & CEO of Ponderosa Advisors. "The customers who use this kind of data are going to be the real winners here. Armed with our combined datasets and analytic tools, customers from across a range of industry segments – E&P and midstream companies, refiners, utilities, hedge funds, private equity firms, investment banks, traders, think tanks and government agencies – are going to be better equipped to formulate asset allocation strategies and make informed, strategic investment decisions," said Bennett. "I'm thrilled we could bring these teams together."

Ponderosa Advisors President and CEO, Porter Bennett, will also join Drillinginfo's board of directors, bringing his extensive knowledge of energy market research and analysis to bear.

The addition of Ponderosa's products and services follows closely behind Drillinginfo's recent acquisition of GlobalView and its flagship product, MarketView, which allows companies across the energy supply chain, risk marketers, and other commodities investors to monitor price movements to better manage and assess risk through their trading operations. Combining these businesses is a strategic move which will give all Drillinginfo customers the best tools to compete in this lower-for-longer commodity price environment.

"The acquisition of Ponderosa Energy Assets exemplifies Drillinginfo's commitment to bringing our customers not only deep industry intelligence, but also a broad financial market analysis to allow for more precise investment decisions, analyst predictions, and forecasting models," said Allen Gilmer, CEO of Drillinginfo. "Ponderosa Energy bridges Drillinginfo and MarketView to deliver value that is

unmatched in the oil and gas industry.”

Ponderosa Energy employees will join the Drillinginfo office in Littleton, CO.

About Drillinginfo

Drillinginfo is the leading SaaS and data analytics company for energy exploration decision support, helping the oil and gas industry achieve better, faster results. The company's predictive/prescriptive decision platform combines intelligence, analytics, tools, and services in one seamless system to deliver value at every stage of the E&P process. Drillinginfo services more than 2,500 companies globally from its Austin, Texas headquarters, and has more than 400 employees on five continents. For more information, visit drillinginfo.com.