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Drillinginfo Appoints Jeff Hughes as President, Chief Operating Officer

Former Digital Insight GM brings SaaS expertise and customer satisfaction zeal to Drillinginfo

AUSTIN, Texas – March 8, 2016 – Drillinginfo, the leading SaaS company providing asset and activity analytics, optimization tools and business intelligence to E&P stakeholders, today announced the appointment of Jeff Hughes as president and chief operating officer.

In his new role at Drillinginfo, Hughes will draw on more than 20 years of SaaS expertise, P&L management and innovative leadership to heighten growth and customer satisfaction.

Hughes joins Drillinginfo from global technology company NCR, where he ran its largest SaaS business unit, Digital Insight, and served as chief technology officer for NCR Financial Services.

Hughes began his SaaS career in 1995, when he founded CompleteSynergy with a first-of-its-kind software application. During the two decades that followed, Hughes built a proven track record for driving market share and profit growth at SaaS businesses ranging from startups to Fortune 500 corporations.

“Jeff’s strong technology leadership experience and operational focus will be an excellent asset for Drillinginfo,” said CEO Allen Gilmer. “As we continue to solve our customers’ most complex problems using new and innovative technologies, we will greatly benefit as an organization by bringing in a seasoned SaaS leader to optimize these efforts.”

“I’m excited to bring my passion for driving SaaS innovation, leading global teams and deepening customer satisfaction to Drillinginfo. Together, we’ll unlock the power of software and technology to drive our customers’ profitability to new levels in any market,” said Hughes. “It’s an honor to work with a world-class team and customers who truly are redefining the oil and gas industry.”

Hughes holds a Bachelor of Science in Marketing and Management from the University of Nebraska.

About Drillinginfo

Drillinginfo is the leading SaaS and data analytics company for energy exploration decision support, helping the oil and gas industry achieve better, faster results. The company's predictive/prescriptive

decision platform combines intelligence, analytics, tools, and services in one seamless system to deliver value at every stage of the E&P process. Drillinginfo services more than 3,200 companies globally from its Austin, Texas-based headquarters, and has more than 600 employees on five continents. For more information, visit www.drillinginfo.com.

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